



# Good Policy & Good Politics

reconciling coal & climate

# COAL WHO? ... COALBLUE

a nationwide coalition of

# DEMOCRATS

committed to building support for

**sustainable energy** policies

that include

**sustainable coal**



# COALBLUE MESSAGE & AGENDA

a **perfect fit** for any

**Democrat**

who supports  
one or more of the following ...

- an "all the above" energy strategy
- affordable & reliable electricity
- addressing the climate challenge

and who

wants to win elections

sustainable  
energy

more than just clean

# THE IDEAL ELECTRON

sustainable energy is

- ❖ abundant
- ❖ affordable
- ❖ reliable
- and
- ❖ clean

## IDEAL, BUT NOT YET REAL

no electron today  
= sustainable energy

NOT

wind, solar, geothermal,  
biomass, hydro, coal,  
natural gas, or nuclear

# MAKING SUSTAINABLE ENERGY REAL

we need an **era** of  
**energy** innovation  
driven by  
**public & private**  
**investment**

# TRANSITIONING TO SUSTAINABLE

achieving a  
sustainable energy future...

**HOW** we get there

is as important as

getting there



# TRANSITIONING TO SUSTAINABLE

we cannot lose sight of

affordability  
& reliability

in our pursuit of

clean



# BAD POLICY, BAD POLITICS

the EPA's proposed rule  
for existing power plants  
threatens to  
raise the cost of electricity  
&  
reduce the reliability  
of the grid

# BAD POLICY, BAD POLITICS

putting

Democrats

everywhere **at risk** at home

and **undermining**

U.S. leadership

**abroad**

# BAD POLICY, BAD POLITICS

nothing could be

worse politics

for Democrats

or

set back support

for climate action

more than ...

# BAD POLICY, BAD POLITICS

... the lights going out

somewhere in America

or

electric rates

rising sharply

tackling  
the  
climate/carbon  
challenge

no path forward

without

low-carbon coal

# BEING SERIOUS ... GETTING SERIOUS

the realities of

global energy  
supply & demand

tell us

coal (& other fossil fuels)

will be with us

for decades to come

# BEING SERIOUS ... GETTING SERIOUS

we must learn to manage  
the carbon in coal

not

think or hope

we can  
wish it away



# 3 LEGS OF THE CLIMATE STOOL

- ❖ increased **energy efficiency**
- ❖ greater use of **non-fossil fuels**  
renewables, nuclear
- ❖ broad deployment of  
**carbon capture & storage**  
for fossil fuels  
coal *and* natural gas

# SOLVING CLIMATE

one-third

of total CO<sub>2</sub> emissions reductions  
between IEA's

near-term **Bridge Scenario** and its

climate-stabilizing **450 Scenario**

are accounted for by **CCS**

# AN IMBALANCED STOOL

efficiency  
+ renewables & nuclear  
– CCS (for coal & gas)

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≠ a climate solution

# SOLVING CLIMATE

if we are to

be serious about

climate

we have to

get serious about

CCS

# CCS

CARBON CAPTURE & STORAGE

it's not an option

it's an **IMPERATIVE**

EPA's NSPS\* and  
Clean Power Plan  
proposals...

bad policy,

bad politics

\* New Source Performance Standard

# BAD POLICY, BAD POLITICS

the EPA's new-plant rule

threatens to

impede the development &  
deployment of CCS

# BAD POLICY

the EPA's proposed rules ...

**fail** to establish

the United States

as a true **global leader**

**on climate**



# BAD POLICY, BAD POLITICS

the EPA's existing-plant rule  
threatens to

raise the cost of electricity  
&  
reduce the reliability  
of the grid

# BAD POLITICS

the EPA's proposed rules ...

put

Democrats

across America

at risk

Dear Mr. President,

there is ... a better way

# GOOD POLICY

if we are to **lead the world**

in tackling the

**climate**

**challenge**

# GOOD POLICY

we must

lead the world

in **developing**

*abundant, affordable, reliable, and clean*

**sustainable energy**

including coal with CCS



# GOOD POLITICS ... FOR DEMOCRATS

we can **end**  
harmful  
**political divisions**  
over  
the **climate** issue



# GOOD POLITICS ... FOR DEMOCRATS

by uniting climate &  
coal advocates  
around  
all three legs  
of  
the climate stool

# CLIMATE SKEPTICS & CLIMATE DREAMERS

climate skeptics

are criticized for having their

heads in the sand

climate dreamers\*

have their

heads in the clouds

*\*who think we can wish coal away*



# NEITHER A SKEPTIC NOR A DREAMER BE

neither is

productive

in addressing

the climate challenge

or

where the

Democratic Party

should be

NEITHER A SKEPTIC NOR A DREAMER BE

as Democrats ...

we cannot allow ourselves  
to be captured or constrained

by climate Deniers

whether they be

Skeptics or Dreamers



NEITHER A SKEPTIC NOR A DREAMER BE

neither is

good policy

nor

good politics



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